

Pensions & Investments

THE INTERNATIONAL NEWSPAPER OF MONEY MANAGEMENT

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**BEST
 PLACES
 TO WORK**
 IN MONEY MANAGEMENT

★ ★ 2021 ★ ★

**FIRST-TIME
 WINNER**

MANAGERS WITH 100 TO 499 EMPLOYEES

SECOND PLACE

GW&K Investment Management

Headquarters: Boston
AUM: \$55.6 billion as of June 30
Employees: 164

IN THEIR OWN WORDS:

“We believe that GW&K’s strong customer-centric and entrepreneurial culture is grounded in our heritage. It defines who we are and our investment success. To achieve integrity and the highest performance organizationally, we strive to build long-term, mutually rewarding relationships with our clients, employees, service providers and broader community. We believe that an open and collaborative culture, together with a flat organizational structure, ensures quality engagement by the GW&K team and that clients have access to our best thinking and highest levels of service.”

3 COOL THINGS:

- ▶ Offers 100% tuition reimbursement for employees who have worked for the company for one year or more. Separately, offers 100% reimbursement for the CFA program immediately upon hire.
- ▶ New employees are eligible immediately for the company’s 401(k) program. The company matches \$1 for \$1 on the first 3% invested and 50 cents on the dollar on the next 3%, with 100% vesting from the date of participation.
- ▶ Provides access to an office gym with two Peloton bikes and other equipment. Also offers an annual Bluebikes membership for riding in the metro-Boston area. A Blue Cross Blue Shield fitness reimbursement program provides a rebate on annual health-club membership fees.

EMPLOYEES SAY:

- ▶ “GW&K cultivates a progressive and honest work environment for all employees. Their transition to working remotely due to COVID-19 was exceptional, by providing employees with top-of-the line equipment and constantly engaging with them on how they were doing during these difficult times.”
- ▶ “Flat organization structure allows for colleagues to collaborate with each other across multiple teams and functions.”
- ▶ “GW&K has a collegial culture when we have the chance to interact with our colleagues. It also offers competitive compensation, a very fair work-life balance and interesting work. I feel that I can leave my own fingerprints on the company, which is empowering.”



START THE DAY: GW&K cited its open and collaborative culture — seen here with its municipal bond team engaging in a lively morning chat — together with a flat organizational structure, as ensuring clients have access to the firm’s best thinking and highest levels of service.

Profiles written by Rick Baert, Erin Chan Ding, Suzanne Cosgrove, Julie Tatge and Trilbe Wynne.